

2024 Sponsorship Opportunities

The image features a blue and white checkered logo for the Canadian Pension & Benefits Institute (CPBI) in the top left corner. The logo is circular with a grid pattern and text in both English and French. The background is a photograph of a professional conference with people in business attire. A dark blue banner at the top right contains the text "CANADIAN PENSION & BENEFITS INSTITUTE". A large white banner across the middle of the image contains the text "SASKATCHEWAN REGION".

CANADIAN PENSION & BENEFITS INSTITUTE

SASKATCHEWAN
REGION

**Apply for both Annual Program and
Regional Conference before
November 30th and receive a
10% discount!**

For more information Contact:
CPBI Saskatchewan
saskatchewan@cpbi-icra.ca 1-888-788-3185

2024 Annual Program Sponsorship

\$1,500

(Unlimited Opportunities)

Program Sponsorship applies to regional seminars during the program year of January 1, 2024 to December 31, 2024.

Annual Program Sponsor benefits:

- 12 sponsorship credits per program year, credits may be redeemed for events:
 - Online events hosted by CPBI Saskatchewan: 1 hour webinar = 1 credit
 - In person events are calculated by length and cost of session, please reference the event webpage for # of credits per event.
 - Example: Pensions, Beyond the Basics full day session = 9 credits
 - Example: Lunch with 1hour education session = 3 credits
- Acknowledgement on seminar announcements, newsletter, and website.
- Verbal and sign acknowledgement at seminars.

Note: Program Sponsorship does not include programs in partnership with Humber College.

2024 Regional Conference Sponsorship

SPONSORSHIP DETAILS	Title	Diamond	Platinum	Gold	Silver	Bronze
Sponsorships available	1	3+	4+	6	4	Unlimited
Complimentary conference registrations	4	3	2	1		
Non-member conference registrations at the member rate	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Complimentary passes to the evening dinner (for guests not attending the conference)	4					
Sponsor entire conference including breakfast buffet & luncheon buffet on both days. Speaking opportunities at opening and closing ceremonies.	•					
Sponsor one of the Diamond level events. (keynote speakers or equivalent, first come first serve)		•				
Sponsor one of the Platinum level events. (keynote speakers, tours, reception, wine, virtual app, first come first serve)			•			
Sponsor a breakout session (includes one pension and one benefits presentation)				•		
Sponsor a wellness break					•	
Reserved table(s) with preferred Placement.	•	•	•			
Exhibitor table	•	•	•			
Special acknowledgement prior to your sponsored event(s)	•	•	•	•	•	
Special signage at sponsored event	•	•	•	•	•	
Recognition and logo on attendee brochure cover page	•					
Recognition in press releases and public relations initiatives	•					
Special thank you at opening and closing ceremonies.	•	•	•	•	•	•
Logo on conference website with link to sponsor's website.	•	•	•	•	•	•
Company logo in conference advertising, emails, brochures, and conference signage.	•	•	•	•	•	•
Sponsor badge recognition for all your employees at the conference.	•	•	•	•	•	•
Opportunity to provide promotional items for the delegate bags.	•	•	•	•	•	•
Advance notice for selection at next year's conference.	•	•	•	•	•	•
Opportunity to put forth a volunteer (Conference planning volunteers attend the conference in full at no charge)	•	•	•	•	•	•
Opportunity to put forth a topic idea (to be reviewed by the Conference planning committee)	•	•	•	•	•	•
Level	Title	Diamond	Platinum	Gold	Silver	Bronze
Price of sponsorship level	\$10,000	\$4,500	\$3,500	\$2,500	\$1,500	\$500

2024 Sponsorship Application

Sponsorship Selection

Receive a 10% discount by applying for both Program and Conference Sponsorship by November 30, 2023!

	2024 Annual Program Sponsorship	2024 Regional Conference Sponsorship	Combine for a 10% Discount
One level	<input type="checkbox"/> \$1,500		
Title		<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$10,350
Diamond		<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$5,400
Platinum		<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,500
Gold		<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,600
Silver		<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,700
Bronze		<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,800
Application Deadline:	November 30, 2023	February 1, 2024	November 30, 2023
Payment Due Date:	January 31, 2024	April 1, 2024	January 31, 2024

I would be interested in learning more about multi year opportunities

Contact Information

Name _____

Title _____

Company _____

Address _____

Phone _____ Email _____

Thank you for your support!

Please email this completed application to Saskatchewan@cpbi-icra.ca